



PROBUS Club of Prince Edward County

Publicity & Public Relations (PR) Convenor

GOAL: To promote awareness of PROBUS in the community.

1. Develop, produce and communicate information material about the PROBUS Club of Prince Edward County and PROBUS in general
2. Add content to the Facebook page of the PROBUS Club of Prince Edward County
3. Create external posters about PROBUS as required
4. Ensure that the local media has a standing invitation to attend the regular monthly meetings.